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# Collaborate

-CONNECT LIKE-MINDED INDIVIDUALS ,  
CREATE AND FOSTER FRIENDSHIPS,  
THROUGH NETWORKING AND OPEN  
DISCUSSIONS.

-CONNECT MOMS AND THEIR FAMILIES  
WITH BUSINESSES AND BRANDS



# Accountable

-POTENTIAL TO MEET THOUSAND OF  
MOM CONSUMERS

-POTENTIAL TO MEET A BROADER  
AUDIENCE POST EVENT VIA SOCIAL  
CHANNELS OF HOST AND INFLUENCERS



# Motivate

-PRODUCT SAMPLING & GIVEAWAYS  
-DISTRIBUTE COMPLEMENTARY MATERIALS  
-DEVELOP AN INTERACTIVE COMPONENT  
TO LEAVE AN  
EVERLASTING IMPRESSION



# Promote